



ART CAN FUEL THE ECONOMY

The Texas Arts and Culture Industry creates jobs, generates significant tax revenue, boots tourism, attracts business, and revitalizes communities.



ART CAN IMPROVE EDUCATION

Arts education improves academic performance, prepares the 21st century workforce, develops SEL skills, reates positive behaviors, and increases civic engagement.



ART CAN IMPROVE HEALTH AND WELL-BEING

The arts enhance overall physical, mental, and emotional health, encouraging healthy behaviors, reducing stress, and increasing social interactions.

Learn more about how to promote and support the arts in Texas by visiting

ArtCanTexas.org

**TEXAS
CULTURAL
TRUST**