2023
TEXAS MEDAL OF ARTS AWARDS
Celebrating the Power of the Arts
TUESDAY, FEBRUARY 21ST
and
WEDNESDAY, FEBRUARY 22ND
AUSTIN, TEXAS
ARTS ALIVE! VIP RECEPTION
Tuesday, February 21st
Commodore Perry

The Arts Alive! reception kicks off the two-day Texas Medal of Arts Awards celebration at the contemporary and captivating Commodore Perry Estate. Mix and mingle with Texas Medal of Arts Honorees and enjoy cocktails, hors d'oeuvres, and unique arts experiences.

RISE WITH THE ARTS BRUNCH
Wednesday, February 22nd
Texas Governor’s Mansion

The Governor and First Lady of Texas host an inspiring and entertaining brunch on the grounds of the Governor’s Mansion. Prior to the brunch the Governor presents the Texas Medal of Arts to each of the 2023 Honorees in a private ceremony in the Governor’s Mansion. The brunch is exclusive to Capitol sponsors and above.

RED CARPET RECEPTION, AWARDS SHOW & GALA DINNER
Wednesday, February 22nd
Long Center for the Performing Arts

The TMAA events culminate with the glamorous Red Carpet Reception, performance-filled Awards Show and vibrant Gala Dinner at the Long Center for the Performing Arts. Salute the 2023 TMAA Honorees and celebrate Texas’ unique culture with star studded performances and an elegant dinner.

ABOUT THE AWARDS

Through the Texas Medal of Arts Awards (TMAA), the Texas Cultural Trust spotlights Texas leaders and luminaries who have achieved greatness through their creative talents, as well as those whose generosity has opened doors to artistic opportunity for Texans of all ages. Inspired by the National Medal of Arts and the Kennedy Center Honors, the Texas Medal of Arts has been presented biennially since 2001. Culminating in a star-studded celebration, the Texas Medal of Arts Awards raises substantial financial support, visibility, and awareness about the power of the arts to fuel our state’s economy, enhance our children’s education, improve our health and well-being, and enrich our cultural heritage.

visit www.txculturaltrust.org for more details

2023 TMAA CHAIRS

Linda LaMantia, Laredo
TXCT Board Member

Brandon Maxwell, Longview
Fashion Designer, TMAA 2019 Honoree

Judy Robison, El Paso
TXCT Board Member
2019 TEXAS MEDAL OF ARTS AWARDS

A look back at the TMAA in 2019: Celebrating Texas Legends
Join us in honoring and supporting the power of the arts as a sponsor of the 11th biennial Texas Medal of Arts Awards.

**ALL SPONSORS RECEIVE:**
- Invitations to Arts Alive! at the Commodore Perry
- Invitations to the Red Carpet Reception, Awards Show and Gala Dinner at the Long Center for Performing Arts with valet for all guests
- Prominent branding and recognition on TMAA web page, program, digital and print signage
- Annual recognition as a Texas Cultural Trust Partner in the Arts

**EXCLUSIVE NAMING OPPORTUNITIES** Title sponsorships receive additional branding and recognition on events of their choosing including:
- **Platinum Sponsors:** 2023 Texas Medal of Arts Awards Title Sponsor across all TMAA events
- **Gold Sponsors:** Arts Alive!, Rise with the Arts Brunch, or Gala Dinner
- **Silver Sponsors:** Red Carpet Reception, Backstage Toast, Medal Ceremony

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<thead>
<tr>
<th>EVENT ACCESS &amp; GUEST EXPERIENCE</th>
<th>Platinum $200,000</th>
<th>Gold $100,000</th>
<th>Silver $75,000</th>
<th>Bronze $50,000</th>
<th>Capitol $25,000</th>
<th>Legend $15,000</th>
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<tbody>
<tr>
<td>Red Carpet Reception, Awards Show &amp; Gala Dinner Invitations</td>
<td>30 VIP</td>
<td>20 VIP</td>
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<td>20 Premier</td>
<td>10 Premier</td>
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<tr>
<td>Invitations to Private VIP Toast with Honorees at Awards Show</td>
<td>8</td>
<td>6</td>
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<td>Arts Alive! Invitations</td>
<td>30</td>
<td>20</td>
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<td>Invitations to VIP Toast with Photo Opportunities with Honorees at Arts Alive!</td>
<td>6</td>
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<td>Rise with the Arts Brunch Invitations</td>
<td>24</td>
<td>16</td>
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<td>Signed Commemorative Poster</td>
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<td>Opportunity to Host a Texas Young Master at a Private Event</td>
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<td>Concierge Service for Sponsor Host at Awards Show and Gala Dinner</td>
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<td>Personalized Commemorative Photo Book for Sponsor Host</td>
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<td>Opportunity to Host a Texas Medal of Arts Honoree at Gala Dinner Table</td>
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<td>Priority Reservation Access to VIP Hotel Block at Commodore Perry</td>
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<td>VIP Valet - First In Line at Awards Show and Gala Dinner</td>
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<td>Option for Box Seating with Private Bar at Awards Show</td>
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<td>Personal Photographer for Sponsor Host</td>
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<tr>
<th>BRAND &amp; RECOGNITION</th>
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<tr>
<td>Logo or name on TMAA web page, program, digital and print signage*</td>
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<tr>
<td>Recognition on TMAA invitation*</td>
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<tr>
<td>Annual recognition as a Texas Cultural Trust Partner in the Arts</td>
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<td>Recognition on 2023 TMAA brochure*</td>
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<td>Recognition year-round as an organizational sponsor of the Trust</td>
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<td>Pre-show Logo Projection in Auditorium at Awards Show</td>
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<td>Recognition on Dedicated Print and Digital Ads, Including Texas Monthly*</td>
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<td>Recognition on Commemorative Poster</td>
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<td>Verbal Recognition from stage during Gala Dinner</td>
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<tr>
<td>Full-page Ad in 2023 TMAA Souvenir Program*</td>
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<td>Exclusive Naming Opportunity</td>
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<tr>
<td>Verbal Recognition from Stage at Each TMAA Event</td>
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<td>Opportunity to Speak at Title Sponsor Event</td>
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* Written pledge of sponsorship must be secured prior to print/publishing deadlines.

For TMAA sponsorship information, contact Heidi Marquez Smith, Chief Executive Officer at hmarquezsmith@txculturaltrust.org or 512.478.5289
Texas Medal of Arts Honorees

2001
Van Cliburn, Fort Worth: Lifetime Achievement
Tommy Lee Jones, San Saba: Film
Willie Nelson, Austin: Music
Debbie Allen, Houston: Dance
Neil Hess, Amarillo: Theatre
John Biggers, Houston: Visual Arts
Horton Foote, Wharton: Literary Arts
Flaco and Santiago Jimenez, San Antonio: Folk Arts
Wayne Bell, Austin: Architecture
Gilberto Zepeda, Jr., Pharr: Arts Education
Jack Blanton, Houston: Individual Arts Patron
SBC Communications Inc., San Antonio: Corporate Arts Patron
The Meadows Foundation, Dallas: Foundation Arts Patron

2003
John Graves, Glen: Lifetime Achievement
Rose Fess Parker, Fort Worth: Film/Television
Charley Pride, Dallas: Music
Tommy Tune, Wichita Falls: Dance
Enid Holm, Odessa: Theatre
Glenna Goodacre, Dallas: Visual Arts
Sandra Cisneros, San Antonio: Literary Arts
Dealey Herndon/State Capitol Preservation Project, Austin: Architecture
Lydia Mendoza, San Antonio: Folk Arts
Marca Lee Bircher, Dallas: Arts Education
Nancy B. Hamon, Dallas: Individual Arts Patron
Exxon Mobil Corporation, Irving: Corporate Arts Patron
Houston Endowment Inc., Houston: Foundation Arts Patron

2005
Vikki Carr, El Paso: Lifetime Achievement
Phylicia Rashad, Houston: Television/Theatre
Lyle Lovett, Klein: Music
Ben Stevenson, O.B.E., Houston: Dance
Robert Wilson, Waco: Theatre
Jose Cisneros, El Paso: Visual Arts
Naomi Shihab Nye, San Antonio: Literary Arts
Ginger Head-Gearhart, Fort Worth: Arts Education
Joe R. and Teresa Lozano Long, Austin: Individual Arts Patron
Nasher Foundation/Raymond D. Nasher, Dallas: Foundation Arts Patron

2007
Walter Cronkite, Houston: Lifetime Achievement
Ornette Coleman, Fort Worth: Music
Alvin Ailey American Dance Theatre, Rogers: Dance

2009
Laura W. Bush, Dallas: Standing Ovation
Robert Rauschenberg, Port Arthur: Lifetime Achievement
Lake/Flato Architects, San Antonio: Architecture
James Dick, Round Top: Arts Education
Anheuser-Busch Companies, Corporate Arts Patron
Robert Rodriguez, San Antonio: Film
Edith O'Donnell, Dallas: Individual Arts Patron
Austin City Limits, Austin: Multimedia
Clint Black, Houston: Music
T.R. Fehrenbach, San Benito: Literary Arts
Betty Buckley, Fort Worth: Theatre Arts
Keith Carter, Beaumont: Visual Arts

2011
Barbara Smith Conrad, Pittsburg: Lifetime Achievement
ZZ Top, Houston: Music
Ray Benson, Austin: Multimedia
Marcia Gay Harden, Austin: Film
Bill Paxton, Fort Worth: Film
Bob Schieffer, Fort Worth: Journalism
James Drake, Lubbock: Visual Arts
Alley Theatre, Houston: Theatre
Robert M. Edsel, Dallas: Literary Arts
Tom Staley, Austin: Arts Education
HEB, San Antonio: Corporate Arts Patron
Sarah and Ernest Butler, Austin: Individual Arts Patron

2013
Big Thought/Gigi Antoni, Dallas: Arts Education
Gene Jones and Charlotte Jones Anderson, Dallas: Individual Arts Patron
Kimbell Art Foundation, Fort Worth: Foundation Arts Patron
Texas Monthly, Austin: Corporate Arts Patron
Steve Miller, Dallas: Music
Eva Longoria, Galveston: Multimedia
Houston Ballet, Houston: Dance
James Surls, Huntsville: Visual Arts
Joe Sears and Jaston Williams (Greater Tuna), Austin: Theatre

2015
T Bone Burnett, Fort Worth: Music
Jamie Foxx, Terrell: Film
Kilgore College Rangerettes, Kilgore: Dance
Rick Lowe, Houston: Visual Arts
Dr. Pepper Snapple Group, Plano: Corporate Arts Patron
Margaret McDermott, Dallas: Individual Arts Patron
Emilio Nicolas, San Antonio: Multimedia
Dan Rather, Wharton: Television
Chandra Wilson, Houston: Television
Charles Renfro, Houston: Architecture
Robert Schenkkan, Austin: Theatre
Booker T. Washington High School for the Performing & Visual Arts, Dallas: Arts Education
Lawrence Wright, Austin: Literary Arts
Ruth Altshuler, Dallas: Standing Ovation
The Gatlin Brothers, Seminole: Lifetime Achievement

2017
Eloise and John Paul DeJoria, Paul Mitchell/Patrón Tequila, Austin: Corporate Arts Patron
Kris Kristofferson, Brownsville: Multimedia
Lynn Wyatt, Houston: Individual Arts Patron
Lauren Anderson, Houston: Dance
Yolanda Adams, Houston: Music
Dallas Black Dance Theatre, Dallas: Arts Education
Renée Elise Goldsberry, Houston: Theatre
The Tobin Endowment, San Antonio: Foundation Arts Patron
Leo Villareal, El Paso: Visual Arts
Frank Welch, Dallas: Architecture
John Phillip Santos, San Antonio: Literary Arts
Scott Pelley, San Antonio: Journalism
Kenny Rogers, Houston: Lifetime Achievement

2019
Conspirare, Austin: Music Ensemble
Craig Dykers and Elaine Molinar, San Antonio and El Paso: Architecture
Trenton Doyle Hancock, Houston: Visual Arts
Stephen Harrigan, Austin: Literary Arts
Jennifer Holliday, Houston: Theatre
Brandon Maxwell, Longview: Design
Matthew McConaughey, Austin: Film
Mark Seliger, Houston: Multimedia
Boz Scaggs, Plano: Music
Vidal M. Trevino School of Communications and Fine Arts, Laredo: Arts Education
The Texas Cultural Trust is a 501c3 nonprofit organization whose mission is to be the leading voice for the arts in education, advocacy, and economic impact in Texas, while spotlighting the artistic excellence of our state. Programs of the Texas Cultural Trust include the Texas Medal of Arts Awards, Art Can, Texas Young Masters, Texas Women for the Arts, Partners in the Arts, and Arts Access. Together with our partners we are shaping the cultural, educational, and economic future of Texas.

**PROGRAMS OF THE TEXAS CULTURAL TRUST**

**ART CAN**
Through Art Can, the Trust conducts research and publishes data quantifying the economic, educational, and cultural impact of the arts in Texas.

**TEXAS YOUNG MASTERS**
Texas Young Masters, a joint program between the Texas Cultural Trust and the Texas Commission on the Arts, awards $10K scholarship grants to 8th through 11th grade students who demonstrate excellence in the arts.

**TEXAS MEDAL OF ARTS AWARDS**
The Texas Medal of Arts Awards is the Trust’s signature fundraising event. Every biennium, the Trust recognizes the power of the arts and celebrates excellence in the arts by presenting the Texas Medal of the Arts to Texas luminaries and leaders.

**ARTS ACCESS**
The Arts Access program examines the needs and opportunities to provide support within Texas communities to increase access to the arts, culture, and arts education.

**TEXAS WOMEN FOR THE ARTS**
Texas Women for the Arts is a statewide giving circle and membership program, comprised of influential women from across Texas with the mission to awaken and nurture the artist in every Texas child.

**PARTNERS IN THE ARTS**
Partners in the Arts is a membership program with a growing consortium of arts organizations, artists, and arts patrons across Texas.

**BOARD OF DIRECTORS**

| Leslie Ward, Chair, Austin | Leslie Blanton, Houston | Gene Jones, Dallas |
| Tania Schwartz, Vice Chair, El Paso | Bruce Bugg, Jr., San Antonio | Kathleen Keating, Victoria |
| Marvin Blum, Treasurer, Fort Worth | Ernest Butler, Austin | Kathleen R. Kennedy, San Antonio |
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| | | Jocelyn Straus, San Antonio, Chair Emeritus, Texas Medal of Arts Awards |
| | | Heidi Marquez Smith, Chief Executive Officer |

**PRINCIPAL SPONSORS**
2023 TEXAS MEDAL OF ARTS AWARDS
February 21 & 22, 2023, Austin Texas

Sponsorship Opportunities

Please return completed form by mail or email to
Heidi Marquez Smith, Chief Executive Officer at hmarquezsmith@txculturaltrust.org

SPONSORSHIP LEVELS:

☐ Platinum $200,000  ☐ Silver $75,000  ☐ Capitol $25,000  ☐ Supporter $____________
☐ Gold $100,000  ☐ Bronze $50,000  ☐ Legend $15,000

Please refer to the TMAA Sponsorship Opportunities page for Level descriptions.

CONTACT INFORMATION:

Name/Organization: ........................................................................................................................................................................................................

Name to be listed in publications: ........................................................................................................................................................................................................

Contact name (if different from above): ........................................................................................................................................................................................................

Mailing Address: ........................................................................................................................................................................................................

City __________________________________ State __________ Zip ______________ Phone ________________________________

Email: ........................................................................................................................................................................................................

FULLFILLMENT DETAILS:

Unless otherwise agreed upon, all 2023 TMAA sponsorships must be fulfilled on or before January 31, 2023.

☐ I am unable to attend, but please accept my donation of $____________________________

☐ Please invoice me.

☐ Pledge / Date to be fulfilled: ________________________________________________________________

   Special Instructions: ........................................................................................................................................................................................................

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PAYMENT INFORMATION:

☐ Check enclosed for $_____________________________ Check No. ______________________________ paid payable to Texas Cultural Trust.

☐ Credit Card charge $_____________________________ ☐ MasterCard ☐ Visa ☐ Amex ☐ Discover

Card # ___________________________________________ Exp ___________ CVC ___________

Name on Card: ........................................................................................................................................................................................................

☐ I authorize 3% to be added to my donation to cover credit card processing fees.

☐ Stock Transfer: TXCT Brokerage Information: Schwab One, attn: Heidi Marquez Smith, account #8545-5157, DTC#: 0164

Billing address (if different from above): ........................................................................................................................................................................................................

City __________________________________ State ________________ Zip __________

Phone: ........................................................................................................................................................................................................

Signature: ........................................................................................................................................................................................................

THANK YOU FOR SUPPORTING THE ARTS IN TEXAS!

The Texas Cultural Trust is a 501(c)(3) nonprofit organization. Your donation is fully tax-deductible. Tax ID #74-2778878
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