

SUPPORT ARTS

TEXAS
CULTURAL
TRUST



SUPPORT TEXAS



ART CAN IMPROVE EDUCATION

Arts education improves academic performance, prepares students for the 21st century workforce, develops Social and Emotional Learning (SEL) skills, creates positive behaviors, and increases civic engagement.

Texas high school students enrolled in more arts courses **had better attendance** than their peers taking only the minimum arts requirement. They were also:

- **Up to 112% more likely to earn an exceptional score on standardized tests**
- **20% more likely to attend college**
- **42% more likely to attend a four-year college or university**

Arts education fosters Social and Emotional Learning Competencies:

- Self-Awareness
- Self-Management
- Social-Awareness
- Relationship Skills
- Responsible Decision-Making



ART CAN FUEL THE ECONOMY

The Texas Arts and Culture Industry creates jobs, generates significant tax revenue, boosts tourism, attracts business, and revitalizes communities.

The Arts and Culture Industry **has grown more than 30%** over the past decade, generating **\$6 BILLION** in taxable sales and nearly **\$380 MILLION** in sales tax revenue.

Nearly **845,000 people are employed in creative careers**, which represents **1 in 15 jobs**.

Texas Arts and Culture Industries generate **\$65.8 BILLION** in gross domestic product.

Arts and culture tourists spend more and stay longer than leisure tourists: **1 in 4 visitors in Texas participate in cultural tourism**.

Public funding for Cultural Districts generates a **2 to 1 return on investment** in state sales tax revenue. **\$542,000 in Cultural District grants generated \$52.3 MILLION in economic activity**.



ART CAN IMPROVE HEALTH AND WELL-BEING

The arts enhance overall physical, mental, and emotional health, encourage healthy behaviors, reduce stress, and increase social interactions.

Attending just one cultural event a month **reduces the risk of developing depression by 48%**.

Music therapy can **decrease post-traumatic stress disorder (PTSD) symptoms by 30%**.

Listening to a prescribed music playlist can **improve blood flow through damaged parts of a stroke patient's brain by 18%**.



TXCulturalTrust.org
512.478.5289
ArtCanTexas.org
info@txculturaltrust.org