ARTS & DIGITAL LITERACY

A PROGRAM OF THE TEXAS CULTURAL TRUST

TEXAS CULTURAL TRUST

The Texas Cultural Trust, in partnership with the University of Texas at Austin College of Fine Arts, created an innovative suite of classes that bridges the gap between traditional fine arts education and technological instruction. The **Arts & Digital Literacy Initiative** is a project-based fine arts program that integrates technology into the creative classroom, giving students all of the benefits of an arts-rich education, while preparing them for the modern workplace. All courses are aligned with the current TEKS standards for fine arts and count as fine arts credit for graduation.

The Trust's research shows that students who are enrolled in more arts courses **have higher academic performance rates, lower drop out rates, higher attendance rates, and are more likely to attend a college or university.** Digital literacy is the future of communication, and these courses generate learning experiences that truly engage students while simultaneously developing their capacity for **critical thinking, creativity, imagination,** and **innovation.**

The Trust is committed to offering support for arts education across Texas and does so through the following initiatives: Art Can, the State of the Arts Report, Art Can Map, Advocacy Toolkit, Arts Access, Texas Young Masters, and Texas Women for the Arts Grants.

The Arts & Digital Literacy Free Online Curricula is Available on Google Classroom. Click here to visit our website to register.

- Art and Media Communications I & II
- Music and Media Communications I
- Theatre and Media Communications I & II
- Dance and Media Communications I & II

COURSE DESCRIPTIONS

All courses are available for fine arts credit under the current fine arts TEKS (Fall 2015). The Arts & Digital Literacy Free Online Curricula is available **via our website.**
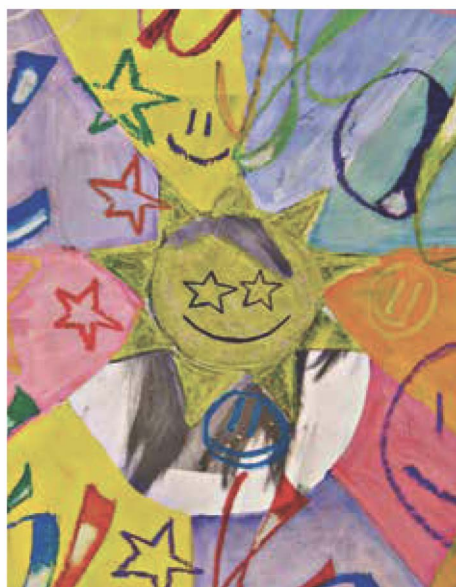
Art and Media Communications I
(PEIMS Code: 03500120)
Art and Media Communications II
(PEIMS Code: 03501230)

This pioneering visual art curriculum combines powerful art principles with technology as a way to bridge traditional fine arts education with contemporary digital media applications. This curriculum equips students with 21st century skills that are highly sought-after by colleges and the workforce. The courses combine rigorous and relevant experiential study of modern, post-modern, and contemporary art and design with explorative student learning in various media platforms.

> " The projects are very creative and challenging. It shows us there is a world of opportunity that can be achieved through technology and storytelling."
>
> — *Student, Manor High School, Manor ISD, Art and Media I*

Music and Media Communications I
(PEIMS Code: 03156400)
Music and Media Communications II
(PEIMS Code: 03156500)

This innovative music curriculum aims to ensure that all students, regardless of their prior background in music, experience exciting, hands-on instruction in music while also integrating digital media. The standards-based instruction focuses on fundamental music skills, but students will also explore and discover their own personal musicality using media-based resources for listening, recording, sharing, composing, and—most importantly—making music.

Theatre and Media Communications I
(PEIMS Code: 03251300)
Theatre and Media Communications II
(PEIMS Code: 03251400)

In Theatre and Media Communications I & II, students engage in pragmatic theatrical study coupled with video and audio design. Creation and analysis of student performances balances with exploration of contemporary practices in digital media. Students learn how to fuse traditional stagecraft with current technological applications to create new media, such as animations, digital images, and multimedia presentations.

Dance and Media Communications I (PEIMS Code: 03834500)
Dance and Media Communications II (PEIMS Code: 03834600)

Students enrolled in Dance and Media Communications I & II will undertake diligent studies of dance history, dance technique, and choreography to explore how these elements translate to a digital medium. Through creation and analysis, students learn how to integrate traditional and contemporary dance with current modes of technology to reinvent the medium as they know it. The resulting product will take many forms, such as digital videos, websites, and interactive performances.