

# TEXAS CULTURAL TRUST



# TEXAS YOUNG MASTERS

April 16, 2024  
Austin, Texas

## ABOUT THE AWARDS

The Texas Young Masters program is a joint initiative between the Texas Cultural Trust and the Texas Commission on the Arts providing scholarship grants to 8th through 11th grade students who demonstrate excellence in the arts. Every biennium, fifteen students receive the title of Texas Young Master and are awarded \$10,000 over two years to enhance and build their professional artistic study in music, theatre, dance, visual arts, literary arts, and other artistic disciplines.

These scholarships provide incredibly talented students with opportunities they otherwise may not be able to access. The Texas Cultural Trust celebrates each new class of Young Masters with a performance-filled awards show that highlights their talent and creativity. Join us in April to recognize the Texas Young Masters Class of 2024.

visit [txculturaltrust.org/texas-young-masters](https://txculturaltrust.org/texas-young-masters) for more details

For Texas Young Masters sponsorship information,  
contact **Lesley Walker** at [lwalker@txculturaltrust.org](mailto:lwalker@txculturaltrust.org) or 512.478.5289

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# TEXAS YOUNG MASTERS

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A look back at our past Texas Young Masters.





# TEXAS CULTURAL TRUST

# 2024 TEXAS YOUNG MASTERS

## SPONSORSHIP OPPORTUNITIES

Your support underwrites scholarship funding for Texas Young Masters over 2024 and 2025. The Texas Young Masters program helps our state's rising stars realize their potential as the next generation of leading visionaries in the arts. Sponsorships offer an exclusive guest experience with opportunities for premium event access, branding, and recognition.

### ALL SPONSORS RECEIVE:

- Invitations to the 2024 Young Masters Awards and VIP reception with complimentary parking for all guests
- Prominent branding and recognition on Texas Young Masters web page, award show program, digital and print signage
- Annual recognition as a Texas Cultural Trust Partner in the Arts

### EXCLUSIVE NAMING OPPORTUNITIES

Title sponsorships receive additional branding and recognition including:

- **Rising Star Endowment Sponsors:** Naming opportunity for one Texas Young Master scholarship in artistic discipline of choice for four years
- **Presenting Sponsors:** Naming opportunity for one 2024 Texas Young Master scholarship in artistic discipline of choice

	Rising Star Endowment Sponsor \$100,000 (over 4 years)	2024 Texas Young Masters Presenting Sponsor \$50,000	Show/Talent Sponsor \$25,000	Reception Sponsor \$15,000	Two-Year Scholarship Sponsor \$10,000	One-Year Scholarship Sponsor \$5,000	Host Committee Sponsor \$1,000	Champion Sponsor \$500
<b>EVENT ACCESS &amp; GUEST EXPERIENCE</b>								
Young Masters Awards and VIP reception Invitations	30	20	18	14	12	8	4	2
Logo or name on Texas Young Masters web page, program, digital and print signage*	•	•	•	•	•	•	•	•
Recognition on Texas Young Masters invitation*	•	•	•	•	•	•	•	•
Annual recognition as a Texas Cultural Trust Partner in the Arts	•	•	•	•	•	•	•	
Ad in 2024 Texas Young Master Program*	Inside Cover	Full page	Half Page	Half Page	Half Page	Half Page		
Exclusive Sponsorship Naming Opportunity	•	•						
Verbal recognition from stage during Texas Young Masters Awards Show	•	•	•					
Annual update on sponsored Texas Young Master	•	•						
Opportunity for a Texas Young Master to perform at a Private Event	•	•						
Name and logo recognition on the 2025 Texas Medal of Arts Awards Program	•	•						

\* Written pledge of sponsorship must be secured prior to print/publishing deadlines.

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The Texas Cultural Trust is a 501(c)(3) nonprofit organization whose mission is to be the leading voice for the arts in education, advocacy, and economic impact in Texas, while spotlighting the artistic excellence of our state. Programs of the Texas Cultural Trust include the Texas Medal of Arts Awards, Art Can, Texas Young Masters, Texas Women for the Arts, Partners in the Arts, and Arts Access. Together with our partners we are shaping the cultural, educational, and economic future of Texas.

### **ART CAN**

Through Art Can, the Trust conducts research and publishes data quantifying the economic, educational, and cultural impact of the arts in Texas.

### **TEXAS YOUNG MASTERS**

Texas Young Masters, a joint program between the Texas Cultural Trust and the Texas Commission on the Arts, awards \$10K scholarship grants to 8th through 11th grade students who demonstrate excellence in the arts.

### **TEXAS MEDAL OF ARTS AWARDS**

The Texas Medal of Arts Awards is the Trust's signature fundraising event. Every biennium, the Trust recognizes the power of the arts and celebrates excellence in the arts by presenting the Texas Medal of the Arts to Texas luminaries and leaders.

### **ARTS ACCESS**

The Arts Access program examines the needs and opportunities to provide support within Texas communities to increase access to the arts, culture, and arts education.

### **TEXAS WOMEN FOR THE ARTS**

Texas Women for the Arts is a statewide giving circle and membership program, comprised of influential women from across Texas with the mission to awaken and nurture the artist in every Texas child.

### **PARTNERS IN THE ARTS**

Partners in the Arts is a membership program with a growing consortium of arts organizations, artists, and arts patrons across Texas.

## **TEXAS CULTURAL TRUST BOARD OF DIRECTORS**

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1931 – 2022  
Chair Emeritus,  
Texas Medal of Arts Awards  
  
Heidi Marquez Smith, Chief Executive  
Officer



## 2024 TEXAS YOUNG MASTERS

Austin, Texas | April 16, 2024

Please return completed form by mail or email  
to Lesley Walker at [lwalker@txculturaltrust.org](mailto:lwalker@txculturaltrust.org)

### SPONSORSHIP LEVELS:

- |   |   |   |   |   |  |   |   |
|---|---|---|---|---|--|---|---|
| <input type="checkbox"/> Rising Star<br>Endowment<br>Sponsor<br>\$100,000<br>(over 4 years) | <input type="checkbox"/> 2024 Texas<br>Young Masters<br>Presenting<br>Sponsor<br>\$50,000 | <input type="checkbox"/> Show/Talent<br>Sponsor<br>\$25,000 | <input type="checkbox"/> Reception<br>Sponsor<br>\$15,000 | <input type="checkbox"/> Two-Year<br>Scholarship<br>Sponsor<br>\$10,000 | <input type="checkbox"/> One-Year<br>Scholarship<br>Sponsor<br>\$5,000 | <input type="checkbox"/> Host Committee<br>Sponsor<br>\$1,000 | <input type="checkbox"/> Champion<br>Sponsor<br>\$500 |
| <input type="checkbox"/> Other<br>\$ _____  |   |   |   |   |  |   |   |

### CONTACT INFORMATION:

Name/Organization.....

Name to appear in printed media .....

Contact name (if different from above) .....

Mailing Address .....

City ..... State ..... Zip ..... Phone .....

Email .....

### FULLFILLMENT DETAILS:

Unless otherwise agreed upon, all 2024 TXYM sponsorships must be fulfilled by April 16, 2024.

- ☐ I am unable to attend, but please accept my donation of \$.....
- ☐ Please invoice me.
- ☐ Pledge / Date to be fulfilled: .....
- Special Instructions: .....
- .....
- .....

### PAYMENT INFORMATION:

- ☐ **Check** enclosed for \$..... Check No. ....made payable to Texas Cultural Trust.
- ☐ **Credit Card** charge \$..... ☐ MasterCard ☐ Visa ☐ Amex ☐ Discover
- Card # ..... Exp ..... CVC .....
- Name on Card .....
- ☐ I authorize 3% to be added to my donation to cover credit card processing fees.
- ☐ **Stock Transfer:** TXCT Brokerage Information: Frost Bank, Texas Cultural Trust, Account Number AA611
- Billing address (if different from above) .....
- City ..... State ..... Zip.....
- Phone .....
- Signature .....

### THANK YOU FOR SUPPORTING THE ARTS IN TEXAS!

The Texas Cultural Trust is a 501(c)(3) nonprofit organization. Your donation is fully tax-deductible. Tax ID #74-2778878  
901 S. Mopac Expy. • Barton Oaks Plaza II, Ste. 410 • Austin, TX 78746 • 512.478.5289 • [txculturaltrust.org](http://txculturaltrust.org) • [@txculturaltrust](https://twitter.com/txculturaltrust)