

2025-2026 TWA Grant Application

Contact Information

Organization Name:	<u>Ballet San Antonio</u>
Contact Title:	<u>Chief Executive Officer</u>
Contact Name:	<u>Evin Eubanks</u>
Address:	<u>115 Auditorium Circle, Ste. 20</u>
City:	<u>San Antonio</u>
Email Address:	<u>e.eubanks@balletsanantonio.org</u>
TWA Sponsor:	<u>Corinna Holt Richter</u>
TWA Sponsor Email:	<u>corinnaholt@gmail.com</u>

Artistic Significance & Project Innovation and Creativity: (Question 3)

Organization's Mission:

Ballet San Antonio, a professional company, shares the splendor of dance through diverse performances and outreach programs that enrich the cultural heritage of the South Texas community.

Name of Project/Program to be Funded:

Send the Kids to the Ballet (StKttB)

Project Description:

StKttB provides free orchestra level tickets and roundtrip transportation to BSA's professional ballets at the Tobin Center, removing barriers that keep underserved youth from experiencing the arts.

Project Purpose: What are the goals of the project/program?

The purpose of the program is to eliminate financial, geographic, and personal barriers that prevent low-income and at-risk youth from accessing high-quality arts experiences, ensuring they can encounter the transformative power of ballet. By providing meaningful exposure to the arts, the program aims to enrich lives, inspire creativity, expand a sense of possibility, and empower young people to imagine a brighter future.

Is this program offered at a cost to children? If there is a fee for this program, please enter the cost in numerical dollar amount per child to enroll.

No, this is a free opportunity for all children participating.

What is the expected number of children to be directly served by project/program?

6000

What is the age range of children served by this project/program?

6-17

Identify the artistic discipline(s) included in this project/program: Check all that apply.

Dance

Project Innovation and Creativity: (Question 4)

Describe how this program provides arts access for children.

StKttB provides social service agencies and Title 1 schools with free tickets and transportation to ballet performances, eliminating two major obstacles to arts participation for the children they serve. The program also offers educational materials featuring BSA dancers who introduce upcoming performances through short videos to help prepare children for what they will experience.

Explain what makes this program/project innovative. Program/Project innovation differs for each community. If your program is a traditional arts experience but is unique to your community, please specify. If your program is innovative, relative to traditional arts offerings in your community, please specify.

StKttB is an innovative program in our community because we, as a nonprofit arts organization, chose to take on the full responsibility of raising funds so underserved children from financially constrained agencies and Title 1 schools can experience the arts. For many, it is their first time in a theater, and their stories of joy, hope, and inspiration affirm why access to the arts matters.

What type or level of arts experience do children have as a result of your program? Please select one.

Student Introduction: Children observe arts examples and are provided age appropriate introduction of knowledge, skills, and content related to the observation.

Is this a new program? If the answer is NO, how long has the program been in existence?

1 year

Organizational Management and Capability: (Question 5)

The organization has the following human capital. Check all that apply.

Board, Staff, Project Manager/Director, Volunteers

Describe your organization's staffing structure.

Number of full-time employees	5
Number of part-time employees	4
Number of volunteers	50

Describe the qualifications and experience of the individuals who will provide this programming and work directly with children.

Evin Eubanks Rose, Chief Executive Officer, has led Ballet San Antonio since 2017, overseeing strategic planning, operations, and community engagement. She brings more than 20 years of experience in corporate leadership and arts administration, including serving as Executive Director of the Chicago Dancing Festival, where she produced large-scale performances featuring internationally recognized companies. At BSA, she has guided significant organizational growth, expanded accessibility initiatives, and launched programs that bring high-quality ballet to thousands of students across Texas. Evin holds a BFA in Theatre Arts from Texas Tech University and an AAS in Veterinary Technology, and she is active in community leadership and service. Daniella Juarez, Director of Administration, is a San Antonio native and has a BA in Dance from Texas State University. She is a member of Psalm 149 Dance Company and trained across genres including contemporary, jazz, hip-hop, and improvisation. Daniella joined the School of Ballet San Antonio in 2023 and quickly advanced from Front Desk Attendant to Registrar before becoming Director of Administration. She combines administrative skills with a strong dance background to support programming, student services, and community engagement. Rafael Ferreras, Artistic Director, received his early ballet training in New York at the Dance Theatre of Harlem and the Joffrey Ballet School. He has performed works by choreographers including Mark Godden, Paul Taylor, Nacho Duato, George Balanchine, and Trey McIntyre. His professional career spans performance, teaching, and choreography, and he joined Ballet San Antonio in 2020. Rafael was named Artistic Director at the end of the 2024–25 season and now oversees all artistic programming and production for the company.

Race and Ethnicity

Describe the race proportion of your:	Staff	Board
African American	0	0
American Indian or Alaska Native	0	0
Asian	0	0
Black or African American	0	0
Native Hawaiian or Other Pacific Islander	0	0

White	60	43
Two or More Races	40	57
Other	0	0

Describe the ethnicity of your:	Staff	Board
Hispanic/Latino	40	57
Not Hispanic/Latino	60	43

Outside Support: (Question 5 continued)

List community partners supporting the program:

Roy Maas Youth Alternatives, Haven for Hope, Boys and Girls Clubs of San Antonio, Big Brothers Big Sisters, ChildSafe, Girls Inc., Ma Hila's Children's Cancer Foundation, Pearls & Eagles Court, Choose to Succeed (representing 13 schools, 7 of which are Title I), Guardians of the Children, Berta Almaguer Dance Studio & Community Center, and Kinetic Kids.

Organizational Funding: (Question 5 continued)

Has the organization received a TWA Grant in the past? If so, which years?

No

Budget at a Glance

Total Organization Budget Amount	2407800
Total Program/Project Budget	156300
TWA Grant Request	20000
Grant request's percentage of total organization budget. Cannot exceed 25%.	.8

If awarded the full grant request, what amount of TWA funding would support the following categories? Please provide a numerical dollar amount for each area.

Staffing/Salaries	
Operational Expenses	6050
Supplies and Materials	850
Facilities (Rent/Mortgage)	
Technology Equipment	
Instructional Resources and Curriculum	
Student Transportation Fees	2690
Other: Please specify	Tickets - \$17310

Attachments Included

1. Organization's current year budget.
2. Organization's final/actual budget for the previous year.
3. Program/project budget

Other sources of revenue (\$2,000 or more) for the project/program: Provide a list of sponsors, grants, etc., and include dollar amounts.

Elma Dill Russell Spencer Foundation \$10,000; REA Charitable Trust \$5,000; Alice Kleberg Reynolds Foundation \$5,000; Valero Energy Corp. \$10,000; Mays Family Foundation \$5,000; Muriel F. Siebert Foundation \$25,000

Planning, Implementation, and Evaluation: (Question 5 continued)

Program Implementation (if new) or Operational Plan: How will/is this project/program administered? Limit 1500 characters including spaces. Please include details such as where the program will be hosted, how children will be enrolled, how students gain access to this program, if transportation is needed or provided, and how the program will be administered.

1. Location – The program is hosted at the Tobin Center in downtown San Antonio. In FY 2025–26, StKttB participants will attend Ballet San Antonio’s productions of Giselle (October 17–19, 2025), The Nutcracker (December 5–7 and 12–14, 2025), and Cinderella (February 20–22, 2026). 2. Enrollment – BSA’s partners, including 12 social service agencies and eight Title I schools, enroll their children. In 2024–25, the inaugural year, requests reached 5,188 tickets—far exceeding the initial 1,600, prompting two expansions. Our goal for 2025–26 is to raise enough funds to accommodate all requests. 3. Access – Children are selected by staff at each partner school or organization based on interest. BSA is committed to ensuring that young people who lack access to the arts due to economic or social barriers can experience live ballet. In the Greater San Antonio area, 75% of children under 17 are from racial minority groups and 26% live below the poverty line, making them significantly less likely to have access to arts opportunities. 4. Transportation – As noted above, round-trip transportation to the Tobin Center is provided at no cost to participating partner organizations, ensuring that travel is never a barrier to attendance. 5. Engagement – Children participate in the program in two phases. First, videos featuring BSA dancers introduce the upcoming performance. Then, on the day of the show, students are provided transportation to the theater to experience the ballet live.

Evaluation Plan: How will you evaluate the success of this program? Limit 500 characters including spaces.

Success is evaluated through written surveys and verbal feedback from partner organizations, capturing children’s ages, favorite moments, and emotional responses. In 2024–25, survey and anecdotal results showed strong positive impact. BSA staff will continue reviewing outcomes each season to guide improvements and ensure the program meets participant needs.

Program/Project Timeline: Provide a detailed timeline to implement this program. If you choose to upload a file to answer this question please type, "Project Timeline attached" in the box below. TWA grant funds must be spent between June 1 - May 31. Limit 800 characters including spaces.

Project Timeline attached

Program/Project Timeline: Optional File Upload.

StKttB%20Project%20Timeline%20Final.docx

Impact: (Question 6)

Demographic Information of Children Served

Demographic description of the children served by this project/program: Check all that apply.

Title I

Low Socioeconomic

Low arts access

Children recovering from an unusual life crisis. (i.e Foster Care, Neglect, Abuse, Trauma)

Children served represent cultural diversity

What percentage of children served by this program are considered at-risk? The term at-risk is used to identify students or groups of students who statistically have a higher probability of failing academically or dropping out of school.

100

What percentage of the children served by this program are economically disadvantaged?

100

Describe the community served by this program: Check all that apply.

Rural, Urban, Suburban, Major Metro Area, City- Midsize

Project Need: What need(s) does this project/program fulfill? Limit 200 characters including spaces

StKttB expands arts access for low-income and at-risk youth, filling a critical gap in available arts opportunities and ensuring they can experience performances otherwise out of reach.

Describe the race percentage of the student population served by the program. Please enter a numerical percentage for each. Percentages must add up to 100%.

American Indian or Alaska Native	0
Asian	4
Black or African American	7
Native Hawaiian or Other Pacific Islander	0
White	28
Two or More Races	61
Other	

What percentage of the children served by this program are Hispanic/Latino? Enter a numerical response totaling 100%.

Hispanic/Latino	77
Not Hispanic/Latino	23

Optional Content Provided

Is there anything else that should be considered about this project/program? (Optional)

OGDEN UT 84201-0029

In reply refer to: 4077550277
July 09, 2014 LTR 4168C 0
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BALLET SAN ANTONIO
PO BOX 460070
SAN ANTONIO TX 78246-0070

Employer Identification Number: 74-2371103
Person to Contact: Ms Benjamin
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Apr. 14, 2014, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in November 1985.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

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July 09, 2014 LTR 4168C 0
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BALLET SAN ANTONIO
PO BOX 460070
SAN ANTONIO TX 78246-0070

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



Tamera Ripperda
Director, Exempt Organizations

**Ballet San Antonio
2024-25 Approved
Budget**

INCOME		
Contributed Income		
Individual		152,500
Corporate		230,500
Government		344,610
Foundation		105,000
Earned Income		
Events		250,000
Merchandise		100,000
Fees		
School Management Fee		88,320
Performance Fee		-
Other Fee Income		7,200
Interest Income		
		1,000
Ticket Sales		
		890,000
Total Income		
		2,169,130
EXPENSE		
Production		
		672,350
Advertising		
		226,250
Background Checks		
		3,000
Fees		
Ticket Fees		29,750
Bank Fees		500
Square/Credit Card Fees		4,000
Events		
Merchandise		50,000
Events - Other (Sweets & Treats, Luncheon)		51,115
Insurance		
D&O		2,300
CGL		7,350
Office		
Dues & Subscriptions		800
IT		18,000
Supplies		2,500
Other Expenses		
		3,000
Parking		
		3,200
Postage / Shipping		
		300
Professional Fees		
Photography		10,000

Accounting		16,000
Legal		10,000
Rental		
Studio		84,000
Storage		7,075
Salaries		
Dancer Salaries + Taxes		362,366
Other Salaries + Taxes		469,973
Employee Benefits (Insurance, Workers Comp, Retirement)		47,371
Shoes & Performance Attire		25,470
Studio		
Internet/Phone		1,500
Janitorial		9,360
Maintenance		3,000
Security		500
Supplies		1,000
Utilities		6,100
Other		1,000
Take Kids to the Ballet Expenses		40,000
Total Expense		2,169,130
Net Income (Loss)		0

v. 5 (2/13/2024)

Ballet San Antonio
Operating Budget
2025-26

INCOME		
Contributed Income		
Individual		292,650
Corporate		139,650
Government		309,600
Foundation		265,650
Earned Income		
Events		405,650
Merchandise		100,000
Fees		
School Management Fee		28,600
Performance Fee		5,000
Other Fee Income		6,000
Interest Income		2,000
Ticket Sales		853,000
Total Income		2,407,800
EXPENSE		
Production		685,000
Advertising		87,400
Background Checks		2,000
Fees - Ticket, Bank, Credit Card Processing		39,305
Events-Fundraising		207,000
Interest Expense		2,000
Insurance-D&O/CGL		10,300
Office- Subscriptions, IT, Phone, Supplies		28,100
Other Expenses		3,000
Parking		3,200
Postage / Shipping		50
Professional Fees- Photography, Accounting, Legal		32,500
Program expenses (non-payroll)		126,085
Rental- Studio, Storage		95,200
Salaries		981,645
Employee Benefits- Insurance, Workers Comp		52,605
Shoes & Performance Attire		26,170
Studio-Internet, Janitorial, Equipment, Maintenance, Security, Supplies, Utilities		26,240
Total Expense		2,407,800
Net Income (Loss)		-

Ballet San Antonio
Send the Kids to the Ballet
2026-27

	<u>Send the Kids to the Ballet</u>	Notes
Revenue		
Foundations: Funded to Date	-	Applications that have been approved and funded Amount to be funded
Contributed Income-Other	<u>156,300</u>	
Total Revenue	\$ 156,300	
Expenses		
<i>Payroll Costs</i>		
Administrator	5,620	The portion of the Director of Administration/Outreach Coordinator's salary for program administration
Payroll Taxes	<u>430</u>	
<i>SubTotal - Payroll Costs</i>	6,050	
<i>Program Supplies</i>		
Administration Office Supplies	350	Paper, ink, pens and other items Free bag to partner organizations to carry surveys, pens, and stickers Free "I Went to the Ballet" stickers for participants
Tote Bags	300	
Stickers	<u>200</u>	
<i>SubTotal - Program Supplies</i>	850	
<i>Tickets & Transportation</i>		
Tickets-Full-Length Performances	112,200	Free tickets for 3400 participants to full-length performance (\$33/ticket) Free tickets for 2600 Title 1 students to attend student matinees (\$7/ticket)
Tickets-Student Matinees	18,200	
Transportation	<u>19,000</u>	Bus transportation for program participants (\$6/participant with transportation needs)
<i>SubTotal - Tickets & Transportation</i>	149,400	
Total Expenses	\$ 156,300	
Net Revenue/Expense	\$ -	

Texas Women for the Arts

StKttB Project Timeline

2026-27

Project-related activities begin 8-12 weeks before a scheduled performance, when BSA staff begin reaching out to our partner agencies and schools. Arrangements are made to estimate the number of children involved and the performance dates. Once the tickets are allocated, BSA contacts bus companies to schedule transportation logistics.

BSA staff maintain close contact with chaperones from the schools and agencies. After the performance, children and chaperones are asked to complete surveys that provide feedback on the children's responses to various aspects of the performance.

First Production: Dracula, October 16-18, 2026

- September 1, 2026 – BSA begins contacting potential programs for the Giselle performances
- September 30, 2026 – BSA initiates transportation contracts with bus companies
- October 5-15, 2026 – BSA provides the educational videos with the dancers to participating organizations
- October 16-18, 2026 – Performances of Dracula
- October 19- 31, 2026 – BSA tabulates results of post-performance surveys and evaluations

Second Production: Nutcracker, December 4-13, 2026

- October 19, 2026 – BSA begins contacting potential program participants for The Nutcracker performances
- November 16, 2026– BSA initiates transportation contracts with bus companies
- November 23 – December 3, 2026 – BSA provides the educational videos with the dancers to participating organizations
- December 4 - 13, 2026 – Performances of The Nutcracker
- December 14 - 31, 2026 – BSA tabulates results of post-performance surveys and evaluations

Third Production: Aladdin, February 19-21, 2027

- January 4, 2027 – BSA begins contacting potential program participants for the Aladdin performances
- January 25, 2027 – BSA initiates transportation contracts with bus companies
- February 8 – 18, 2027 – BSA provides the educational videos with the dancers to participating organizations
- February 19 - 21, 2027 – Performances of Aladdin
- February 22 - March 12, 2027 – BSA tabulates results of post-performance surveys and educational program evaluations