

2025-2026 TWA Grant Application

Contact Information

Organization Name:	<u>Creative Kids</u>
Contact Title:	<u>Executive Director/Co-Founder</u>
Contact Name:	<u>Andrea Gates-Ingle</u>
Address:	<u>2940 Piedmont</u>
City:	<u>El Paso</u>
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TWA Sponsor:	<u>Amy Graham</u>
TWA Sponsor Email:	<u>argraham@me.com</u>

Artistic Significance & Project Innovation and Creativity: (Question 3)

Organization's Mission:

Creative Kids empowers youth through the arts, helping them build resilience, express themselves, and foster belonging, unlocking potential and supporting personal growth.

Name of Project/Program to be Funded:

Project AIM (Arts in Motion)

Project Description:

Project AIM is an arts program that transforms the hospital experience for pediatric oncology patients that provides a colorful and creative escape from the stress and trauma of medical treatments.

Project Purpose: What are the goals of the project/program?

Project AIM engages young patients in visual arts, transforming sterile hospital spaces into uplifting, therapeutic environments. The program fosters emotional expression, coping skills, and boosts morale for patients, families, and staff. Year-round exhibitions across El Paso showcase artwork by children affected by cancer, amplifying their voices and celebrating their resilience through creativity.

Is this program offered at a cost to children? If there is a fee for this program, please enter the cost in numerical dollar amount per child to enroll.

No, this is a free opportunity for all children participating.

What is the expected number of children to be directly served by project/program?

125

What is the age range of children served by this project/program?

5-18

Identify the artistic discipline(s) included in this project/program: Check all that apply.

Visual Arts

Project Innovation and Creativity: (Question 4)

Describe how this program provides arts access for children.

Through Project AIM, children facing cancer engage in structured art activities that promote emotional expression, creativity, and resilience. The program ensures arts access during treatment, offering therapeutic benefits, personal growth, and a meaningful way to navigate the challenges of illness.

Explain what makes this program/project innovative. Program/Project innovation differs for each community. If your program is a traditional arts experience but is unique to your community, please specify. If your program is innovative, relative to traditional arts offerings in your community, please specify.

Project AIM is an innovative, nationally recognized program in providing arts access directly within hospitals for pediatric oncology patients. It blends creative expression with emotional healing and psychosocial support, offering a unique, therapeutic arts experience not available in traditional community programs.

What type or level of arts experience do children have as a result of your program? Please select one.

Student Artists: Children observe, are introduced to, and engage in the arts, and practice the artistic process first hand by creating visual and/or performing arts of their own.

Is this a new program? If the answer is NO, how long has the program been in existence?

25 years

Organizational Management and Capability: (Question 5)

The organization has the following human capital. Check all that apply.

Board, Staff, Project Manager/Director, Volunteers

Describe your organization's staffing structure.

Number of full-time employees	3
Number of part-time employees	12
Number of volunteers	5

Describe the qualifications and experience of the individuals who will provide this programming and work directly with children.

Stephen Ingle – Creative Director & Co-Founder Stephen Ingle has over 30 years of art experience and holds a degree in Graphic Design and Printmaking from the University of Texas at El Paso. He leads curriculum development for Creative Kids, working with Teaching Artists to ensure all program activities are executed effectively and meet program goals. Sofia McDonald – Program Coordinator & Lead Teaching Artist, Project AIM Sofia McDonald provides one-on-one guidance to AIM participants, helping them bring their artistic ideas to life. With 15+ years in the arts and youth development, she fosters a creative, supportive environment that encourages expression, growth, and resilience. Ana Aburto – Certified Child Life Specialist Ana Aburto supports pediatric oncology patients at Providence Children's Hospital, helping them navigate their cancer diagnoses. She collaborates closely with Ms. McDonald to ensure program goals are achieved and hospital-based needs are met during all sessions.

Race and Ethnicity

Describe the race proportion of your:	Staff	Board
African American	0	
American Indian or Alaska Native	0	
Asian	0	
Black or African American	0	
Native Hawaiian or Other Pacific Islander	0	
White	100	100
Two or More Races	0	
Other	0	

Describe the ethnicity of your:	Staff	Board
Hispanic/Latino	100	99
Not Hispanic/Latino	0	1

Outside Support: (Question 5 continued)

List community partners supporting the program:

Providence Children's Hospital, United Way, El Paso Community Foundation, Hunt Family Foundation

Organizational Funding: (Question 5 continued)

Has the organization received a TWA Grant in the past? If so, which years?

Yes, 2025, 2023, 2022, 2020

Budget at a Glance

Total Organization Budget Amount	635000
Total Program/Project Budget	175000
TWA Grant Request	25000
Grant request's percentage of total organization budget. Cannot exceed 25%.	15

If awarded the full grant request, what amount of TWA funding would support the following categories? Please provide a numerical dollar amount for each area.

Staffing/Salaries	15,000
Operational Expenses	
Supplies and Materials	10,000
Facilities (Rent/Mortgage)	
Technology Equipment	
Instructional Resources and Curriculum	
Student Transportation Fees	
Other: Please specify	

Attachments Included

1. Organization's current year budget.
2. Organization's final/actual budget for the previous year.
3. Program/project budget

Other sources of revenue (\$2,000 or more) for the project/program: Provide a list of sponsors, grants, etc., and include dollar amounts.

Seymour Foundation \$15,000; Stern Foundation \$5,000; Hunt Family Foundation \$15,000; United Way \$30,000; Cardwell Foundation \$25,000

Planning, Implementation, and Evaluation: (Question 5 continued)

Program Implementation (if new) or Operational Plan: How will/is this project/program administered? Limit 1500 characters including spaces. Please include details such as where the program will be hosted, how children will be enrolled, how students gain access to this program, if transportation is needed or provided, and how the program will be administered.

For more than twenty-five years, Creative Kids has offered its nationally recognized Project AIM program at Providence Memorial Hospital, and the program continues to thrive. Project AIM transforms a non-traditional setting into a supportive, creative space where patients receive art-mediated therapy. Participants engage in a variety of visual arts—such as canvas painting, printmaking, and graphic arts—in a safe, welcoming environment. Sessions are held every Tuesday, Thursday, and Friday from 10:00 a.m.–1:00 p.m. and 2:00–5:00 p.m. in the Creative Kids art room on the third floor in Oceanville. Each year, Creative Kids reaches more than 125 pediatric patients. The program works closely with the hospital's Child Life Specialists, allowing teaching artists to tailor each project to the individual needs and requests of the patient. In addition, Project AIM provides year-round exhibitions at venues throughout the El Paso community, showcasing artwork created by children whose lives have been touched by cancer.

Evaluation Plan: How will you evaluate the success of this program? Limit 500 characters including spaces.

Creative Kids utilizes a Satisfaction and Outcome Assessment. The results are used to provide the instructors with a clearer understanding of the patients' expectations and needs. The qualitative measures used are patient portfolios of creative artworks and charting the students' progress over a period of time. Other measures of change include reports from nurses and child life specialists that detail ways in which the patients have had an increase in self-esteem and any positive mood changes.

Program/Project Timeline: Provide a detailed timeline to implement this program. If you choose to upload a file to answer this question please type, "Project Timeline attached" in the box below. TWA grant funds must be spent between June 1 - May 31. Limit 800 characters including spaces.

Project Timeline attached

Program/Project Timeline: Optional File Upload.

Project%20AIM%20Timeline%20.pdf

Impact: (Question 6)

Demographic Information of Children Served

Demographic description of the children served by this project/program: Check all that apply.

Low Socioeconomic

Children with disabilities or special needs

Children with health or medical challenges

Children recovering from an unusual life crisis. (i.e Foster Care, Neglect, Abuse, Trauma)

What percentage of children served by this program are considered at-risk? The term at-risk is used to identify students or groups of students who statistically have a higher probability of failing academically or dropping out of school.

96

What percentage of the children served by this program are economically disadvantaged?

98

Describe the community served by this program: Check all that apply.

Urban

Project Need: What need(s) does this project/program fulfill? Limit 200 characters including spaces

Project AIM uses art to support pediatric oncology patients' emotional recovery, fostering self-expression, identity, hope, and resilience while providing psychosocial support during treatment.

Describe the race percentage of the student population served by the program. Please enter a numerical percentage for each. Percentages must add up to 100%.

American Indian or Alaska Native	
Asian	10
Black or African American	10
Native Hawaiian or Other Pacific Islander	
White	75
Two or More Races	5
Other	

What percentage of the children served by this program are Hispanic/Latino? Enter a numerical response totaling 100%.

Hispanic/Latino	80
Not Hispanic/Latino	20

Optional Content Provided

Is there anything else that should be considered about this project/program? (Optional)

As part of Project AIM (Arts in Motion), the artwork created by patients is shared with the wider community through a series of exhibitions. These include displays at Creative Kids' oLo Gallery, the Texas State Capitol, the Imagination Gallery at Providence Children's Hospital, the Rio Grande Council of Governments, Sun Metro bus stops, and online at creativekidsart.org/artwork. These exhibitions serve as powerful reminders that these children are not defined by their diagnosis. Instead, they are resilient, expressive, and profoundly creative individuals. Each piece of art offers a unique glimpse into their inner worlds—filled with imagination, vulnerability, and strength. Publicly showcasing their work not only raises awareness but also instills a deep sense of accomplishment and self-worth in the young artists during one of the most challenging times of their lives.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **JAN 14 2004**

CREATIVE KIDS
2626 N MESA
EL PASO, TX 79902

Employer Identification Number:
74-2910251
DLN:
17053340705083
Contact Person:
ERIC J BERTELSEN ID# 31323
Contact Telephone Number:
(877) 829-5500
Public Charity Status:
170(b)(1)(A)(vi)

Dear Applicant:

Our letter dated MAY 1999, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity during an advance ruling period.

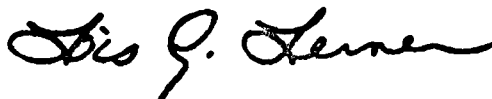
Based on our records and on the information you submitted, we are pleased to confirm that you are exempt under section 501(c)(3) of the Code, and you are classified as a public charity under the Code section listed in the heading of this letter.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:00 a.m. - 6:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements



CREATIVEKIDS

Creative Kids Financial Information

FY 2024-2025 Budget Information	Overall Agency Budget (Actual)
<u>Income</u>	
Stern Foundation	5,000 (C)
FYL Foundation	10,000 (C)
Dues Foundation	15,000 (C)
Microsoft Foundation	10,000 (C)
Hunt Foundation	15,000 (C)
Cardwell Foundation	25,000 (C)
OOG State of Texas	43,877.36 (C)
OJJDP/Aliviane	47,719 (C)
El Paso MCAD	19,000 (C)
United Way	88,876.96(C)
25 th Anniversary Fundrais	25,025.00 (C)
Paso del Norte Health	204,916.25(C)
21 st Century	\$39,166.60 (C)
Texas Woman for the Arts	\$15,000 (C)
Hightower Foundation	\$10,000 (C)
EP Giving Day	\$11,100 (C)
EPCF	\$27,500 (C)
Ross Foundation	\$10,000(C)
TOTAL	\$622,181.17

Organization Financial Information

FY 2024-2025 Budget Information	Overall Agency Budget (Actual)
<u>Expenses</u>	
Personnel & Benefits	421,090.38
Contract Labor	3,625.00
Payroll Taxes	32,031.41
Audit and Legal Fees	25,060.74
Supplies/Materials	36,998.83
Postage and Printing	3,603.88
Dues/Subscriptions	2,609.27
LearnUpon LMS	7,710.78
Telephone/DSL	3,774.82
Insurance	22,785.45
Utilities	17,102.04
Maintenance/Repairs	21,397.19
Equipment/Upgrades	1,341.51
Program Expenses	4,105.14
Misc. Expenses	1,297.93
Meals/Snacks for prog	11,195.08
TOTAL	\$615,729.45



Creative Kids Financial Information

FY 2025-2026 Budget Information	Overall Agency Budget
<u>Income</u>	
Stern Foundation	5,000 (C)
FYL Foundation	10,000 (C)
Dues Foundation	15,000 (C)
Microsoft Foundation	10,000 (C)
TJX Foundation	10,000 (C)
Hunt Foundation	15,000 (C)
Cardwell Foundation	25,000 (C)
OOG State of Texas	35,000 (P)
Aliviane	25,000 (P)
OJJDP	40,000 (C)
El Paso MCAD	19,000 (C)
United Way	30,000 (C)
oLoteria Fundraiser	25,000 (P)
Paso del Norte Health	195,000 (C)
21 st Century	\$40,000 (C)
Texas Woman for the Arts	\$15,000 (C)
Hightower Foundation	\$10,000 (C)
EP Giving Day	\$31,000 (C)
EPCF/La Nube	\$75,000 (C)
Hospitals of Providence	\$5,000 (C)
TOTAL	\$635,000

Organization Financial Information

FY 2025-2026 Budget Information	Overall Agency Budget
<u>Expenses</u>	
Personnel & Benefits	365,000
Contract Labor	25,000
Payroll Taxes	80,000
Audit and Legal Fees	11,000
Supplies/Materials	45,000
Postage and Printing	6,000
Dues/Membership	1,500
LearnUpon LMS	7,000
Telephone/DSL	6,500
Insurance	13,600
Utilities	15,000
Maintenance/Repairs	3,500
Equipment/Upgrades	40,000
Interest	5,000
Travel	5,000
Misc. Expenses	5,000
Board meeting meals	1,200
TOTAL	\$635,300

Creative Kids Inc. Financial Information for Project AIM FY2026



CREATIVEKIDS

FY 2026 Income Budget Information	Project Budget Amount	Committed or Pending
Income from Grants:		
Seymour Foundation	15,000	C
Dues Foundation	\$30,000	P
Texas Women for the Arts	\$25,000	P
Stern Foundation	\$5,000	C
Hunt Family Foundation	\$15,000	C
Hospitals of Providence	\$5,000	P
oLoteria Fundraiser	\$25,000	P
United Way	\$30,000	C
Cardwell Foundation	\$25,000	C
TOTAL	\$175, 000	

FY 2026 Expense Budget Information	Project Budget Amount
Expenses:	
Personnel & Benefits (2 Teaching Artists)	\$75,000
Audit and Legal Fees/Admin	\$17,600
Supplies	\$15,000
Postage & Printing	\$8,000
Dues/Membership	\$500
Professional Education	\$2,400
Telephone	\$4,500
Insurance	\$5,000
Equipment upgrades	\$25,000
Framing and exhibit costs	\$15,000
Guest Artists	\$7,000
TOTAL	\$175,000

**Creative Kids
Project AIM - (Arts in Motion) Program Timeline**

**2026
June**

Begin recruitment for program.

AIR training + program start-up.

**2026
July**

Program continues/ administer pre-evaluations.

**2026
August**

Program continues

**2026
September**

Program continues

Begin exhibit prep.

**2026
October**

Exhibit at Imagination Gallery.

**2026
November**

Administer Six-month program, evaluations.

**2026
December**

Begin planning Winter exhibit.

Continue the AIR training on the LMS.

**2027
January**

Recruitment continues.

Winter exhibit prep.

**2027
February**

Exhibit held at oLo Gallery.

**2027
March**

Continuation of programming.

**2027
April**

Final evaluation administered.

**2027
May**

Reflect/report on lessons learned.

Prepare budget and evaluation reports.

