



Teaching Excellence Through The Arts

Our Mission & History

Recognizing that the arts have a unique power to engage and motivate children, the mission of Kids Excel El Paso (KEEP) is to help children develop discipline, a standard of excellence, and self-confidence that will positively impact their education and all aspects of their lives.

Using the award-winning National Dance Institute (NDI) teaching techniques created 50 years ago by former NYC Ballet principal dancer and MacArthur Fellow, Jacques d'Amboise, KEEP brings its highly energetic dance program directly into public elementary schools as part of the curriculum teaching students how to work hard, strive for their personal best, and never give up.

Since inception, KEEP has served:

- 41,200 children
- 1,615 classroom teachers
- 431,275 audience members





Partner Schools 2025-2026

Kids Excel El Paso is proud to serve students for In-School and Special Teams programming from Canutillo, El Paso, Ysleta Independent School Districts & La Fe Preparatory School

Aoy Elementary
Barron Elementary
Duran Elementary
Eastwood Heights Elementary
Don Haskins PK-8
Douglass Elementary
Hart Elementary
Herrera Elementary
La Fe Preparatory
Moreno Elementary
Moye Elementary
North Loop Elementary
Polk Elementary
Ramona STEM Academy
Tippin Elementary
Zach White Elementary



Kids Excel El Paso is a proud
Associate of the National Dance Institute

California Dance Institute

Los Angeles, California

Celebrate the Beat

Denver, Colorado

**Treasure Valley Institute
for Children's Arts (TRICA)**

Boise, Idaho

Kids Dance Outreach

Indianapolis, Indiana

New Hampshire Dance Institute

Keene, New Hampshire

**Trenton Education
Dance Institute (TEDI)**

Trenton, New Jersey

NDI New Mexico

Santa Fe, New Mexico

Arts in Action

Durham, North Carolina

Art Sparks

Cuyahoga Falls, Ohio

Momentum

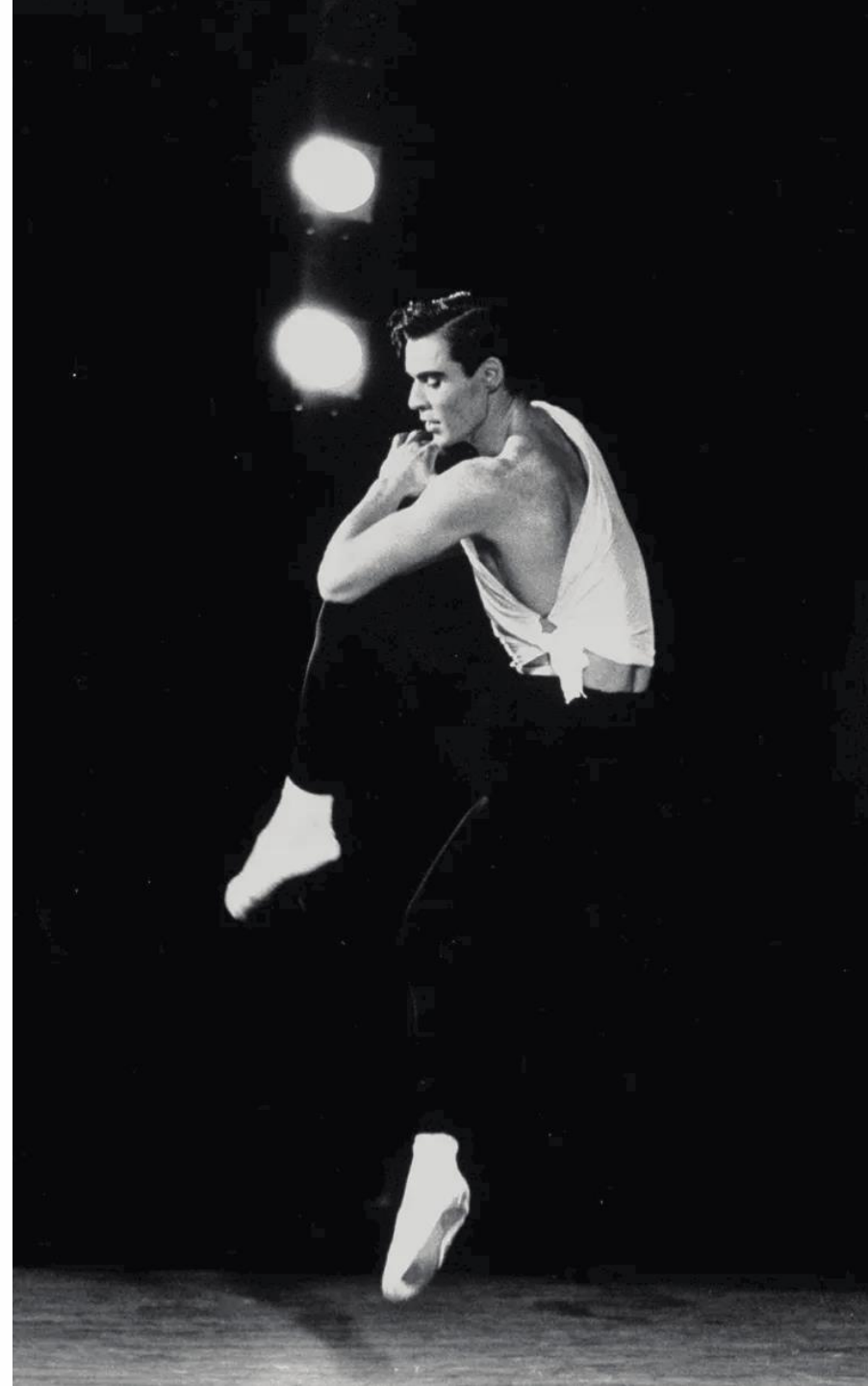
Columbus, Ohio

Kids Excel El Paso

El Paso, Texas

Minds in Motion

Richmond, Virginia



Arts Education Services

In-School Program – weekly dance classes integrated into the curriculum for the entire 4th grade and their classroom teachers at each partner school.

Community Outreach Program – condensed introductory program for schools in outlying communities in El Paso County culminating in performance assembly for the whole school and parents.

Specialized Learners Program – weekly classes for children challenged with learning differences and physical disabilities to exercise and strengthen their cognitive and physical skills.



Super Wonderful Advanced Team (SWAT) -

weekly after school initiative that allows a diverse group of highly motivated children from all partner schools to engage in an extracurricular scholarship program and have the opportunity to perform at The Plaza Theatre at the end of the school year.

Celebration Team -

weekly after school initiative for KEEP's most accomplished returning dancers who wish to continue their experience with KEEP and develop their proficiency levels.

First Team Program -

arts education programming for kindergarten students that perform at The Plaza Theatre for the Event-of-the-Year.



School-wide Interactive Assemblies -

performances at each school after 15 weeks of programming.

End-of-Year Performances – school shows held at the end of 30-week programs featuring opening dance for 50-125 dancers, individual class dances and grand finale.

Theatre Experience (Spring) - 200-250 children from partner schools perform at the historic Plaza Theatre. Dancers perform for audiences of 2,000 school children and 2,000 parents and community supporters. Dancers and audiences receive a professional theatrical experience, complete with lights, props, costumes, and Kids Excel Band.

After School Program – After school instruction for students not participating in KEEP in-school programming. Program is in partnership with Boys and Girls Clubs of El Paso and held in select Clubs on partner campuses.



Testimonials

“Kids Excel changed my life. It made me a better kid and student. Kids Excel isn’t just a program, it’s art.”

Julian, Newman Elementary

“This program showed me that I could do anything with dedication and encouragement. The program also made me feel happy and safe. It made me feel less anxious and also no one ever judges each other. We all made good friends!”

Savannah, North Loop Elementary

“Thank you for helping me reveal the person I wanted to be. My dream was always to be a dancer and your donation made it come true.”

Iyana, Aoy Elementary

Testimonials

“Kids Excel reaches beyond the realm of a simple dance or movement; it cultivates their spirited essence, fortifies their confidence, and molds their character. I want to take this opportunity to express my heartfelt gratitude for the incredible opportunities you provide to these young learners. In our community, many students lack access to transformative experiences like those offered by Kids Excel. I have genuinely observed a remarkable renovation in students who partake in this program - the joy illuminating their eyes and lighting up like fireflies, even the ones playing it cool; beneath it all, they are exploding with excitement every moment!”

Mrs. Leslie Moran, Newman Elementary

LIVE music in every class!



LIVE music in every class! (KEEP)

From the HEART.



Student Dancer Testimonials (KEEP)

We LOVE to DANCE!



Student Dancers - Finale (KEEP 2022)



Watch us
DANCE
online...



Our Channel: Kids Excel El Paso