

2025-2026 TWA Grant Application

Contact Information

Organization Name:	<u>Raps and Apps Inc (DBA Murals For A Cause)</u>
Contact Title:	<u>Executive Director</u>
Contact Name:	<u>Jeremy Wells</u>
Address:	<u>319 N Mesquite St</u>
City:	<u>Corpus Christi</u>
Email Address:	<u>jeremy@muralsforacause.org</u>
TWA Sponsor:	<u>Cheryl Redding Votzmeyer Rios</u>
TWA Sponsor Email:	<u>cvotzmeyer@yahoo.com</u>

Artistic Significance & Project Innovation and Creativity: (Question 3)

Organization's Mission:

Using large-scale murals to empower youth, connect communities, and amplify marginalized voices through collaborative public art projects.

Name of Project/Program to be Funded:

Arts for At-Risk Youth

Project Description:

Transforming juvenile detention centers into healing spaces through youth-created murals, mentorship, and artistic expression.

Project Purpose: What are the goals of the project/program?

To provide at-risk youth with artistic mentorship, emotional support, and a platform for self-expression by co-creating murals inside detention centers, building confidence, healing, and connection.

Is this program offered at a cost to children? If there is a fee for this program, please enter the cost in numerical dollar amount per child to enroll.

No, this is a free opportunity for all children participating.

What is the expected number of children to be directly served by project/program?

175

What is the age range of children served by this project/program?

8-18

Identify the artistic discipline(s) included in this project/program: Check all that apply.

Visual Arts, Mural Design, Youth Art Therapy

Project Innovation and Creativity: (Question 4)

Describe how this program provides arts access for children.

We bring professional muralists directly into juvenile facilities to lead youth in designing and painting large-scale murals. Youth are hands-on creators, not just observers, building self-worth and skill.

Explain what makes this program/project innovative. Program/Project innovation differs for each community. If your program is a traditional arts experience but is unique to your community, please specify. If your program is innovative, relative to traditional arts offerings in your community, please specify.

This is the only known program in Texas placing youth-led murals inside juvenile justice centers. It reimagines justice spaces as sites of hope, expression, and transformation.

What type or level of arts experience do children have as a result of your program? Please select one.

Student Artists: Children observe, are introduced to, and engage in the arts, and practice the artistic process first hand by creating visual and/or performing arts of their own.

Is this a new program? If the answer is NO, how long has the program been in existence?

The program began in 2024. Two murals were successfully completed with funding from the Texas Commission on the Arts.

Organizational Management and Capability: (Question 5)

The organization has the following human capital. Check all that apply.

Board, Staff, Project Manager/Director, Volunteers

Describe your organization's staffing structure.

Number of full-time employees	2
Number of part-time employees	4
Number of volunteers	4

Describe the qualifications and experience of the individuals who will provide this programming and work directly with children.

Jeremy Flores (Creative Director) is a professional muralist with over 10 years of experience in public art and youth engagement. Jeremy Wells (Executive Director) brings extensive nonprofit and business leadership. Additional staff includes teaching artists, youth mentors, and trauma-informed facilitators.

Race and Ethnicity

Describe the race proportion of your:	Staff	Board
African American	20	34
American Indian or Alaska Native	0	0
Asian	0	0
Black or African American	0	0
Native Hawaiian or Other Pacific Islander	0	0
White	40	33
Two or More Races	0	0
Other	40	33

Describe the ethnicity of your:	Staff	Board
Hispanic/Latino	40	33
Not Hispanic/Latino	60	67

Outside Support: (Question 5 continued)

List community partners supporting the program:

Nueces County Juvenile Justice Center Local/Regiona muralists and teaching artists Texas commission on the Arts Cre8ive Culture Mural Agency Vendetta Universe Film Company

Organizational Funding: (Question 5 continued)

Has the organization received a TWA Grant in the past? If so, which years?

No

Budget at a Glance

Total Organization Budget Amount	250000
Total Program/Project Budget	75000
TWA Grant Request	30000
Grant request's percentage of total organization budget. Cannot exceed 25%.	12

If awarded the full grant request, what amount of TWA funding would support the following categories? Please provide a numerical dollar amount for each area.

Staffing/Salaries	4000
Operational Expenses	2000
Supplies and Materials	5000
Facilities (Rent/Mortgage)	0
Technology Equipment	0
Instructional Resources and Curriculum	3000
Student Transportation Fees	0
Other: Please specify	Artist Salaries: 15000, Documentation: 2000

Attachments Included

1. Organization's current year budget.
2. Organization's final/actual budget for the previous year.
3. Program/project budget

Other sources of revenue (\$2,000 or more) for the project/program: Provide a list of sponsors, grants, etc., and include dollar amounts.

Texas Commission On The Arts: \$6,000, Cre8ive Culture, \$20,000, JRWorks Technical Solutions: \$20,000, Vendetta Universe: \$5,000

Planning, Implementation, and Evaluation: (Question 5 continued)

Program Implementation (if new) or Operational Plan: How will/is this project/program administered? Limit 1500 characters including spaces. Please include details such as where the program will be hosted, how children will be enrolled, how students gain access to this program, if transportation is needed or provided, and how the program will be administered.

The program will be implemented in five juvenile facilities across Texas. Each site will host a 2 week mural residency, coordinated with facility administrators. Youth will be enrolled through existing in-facility programs, and all activities occur onsite no outside transportation is required. Each session

includes collaborative design, art instruction, mentorship, and mural creation. Projects culminate in a mural unveiling and optional video documentation. All work is trauma-informed and aligned with rehabilitative goals.

Evaluation Plan: How will you evaluate the success of this program? Limit 500 characters including spaces.

Program impact will be evaluated through pre/post participant surveys, staff feedback, youth reflection sessions, and visual documentation. Metrics include increased self-esteem, engagement, behavior improvement, and facility morale.

Program/Project Timeline: Provide a detailed timeline to implement this program. If you choose to upload a file to answer this question please type, "Project Timeline attached" in the box below. TWA grant funds must be spent between June 1 - May 31. Limit 800 characters including spaces.

June–July 2026: Facility prep, hiring artists, design sessions August–December 2026: Murals 1 & 2
January–March 2027: Murals 3 & 4 April–May 2027: Mural 5, program wrap-up and reporting

Program/Project Timeline: Optional File Upload.

Impact: (Question 6)

Demographic Information of Children Served

Demographic description of the children served by this project/program: Check all that apply.

At-Risk of dropping out of school* See explanation in #18

Title I

Low Socioeconomic

Low arts access

Children recovering from an unusual life crisis. (i.e Foster Care, Neglect, Abuse, Trauma)

Children served represent cultural diversity

What percentage of children served by this program are considered at-risk? The term at-risk is used to identify students or groups of students who statistically have a higher probability of failing academically or dropping out of school.

What percentage of the children served by this program are economically disadvantaged?

90

Describe the community served by this program: Check all that apply.

Rural, Urban, Inner City, City- Midsize, City- Small

Project Need: What need(s) does this project/program fulfill? Limit 200 characters including spaces

Texas juvenile centers lack arts access. This project transforms sterile facilities into therapeutic, creative spaces for healing and youth development.

Describe the race percentage of the student population served by the program. Please enter a numerical percentage for each. Percentages must add up to 100%.

American Indian or Alaska Native	0
Asian	0
Black or African American	35
Native Hawaiian or Other Pacific Islander	0
White	10
Two or More Races	5
Other	50

What percentage of the children served by this program are Hispanic/Latino? Enter a numerical response totaling 100%.

Hispanic/Latino	50
Not Hispanic/Latino	50

Optional Content Provided

Is there anything else that should be considered about this project/program? (Optional)

We are deeply committed to expanding this initiative in 2026 and beyond, with a bold vision: to place a mural in every juvenile facility in Texas. Each mural is more than a piece of art it's a platform for healing, self-expression, and transformation. Our mission is to empower at-risk youth to channel their creativity into something meaningful and lasting. As the program evolves, we aim to recruit youth participants who have been positively impacted by the experience to join our organization as mentors, ambassadors, and storytellers. By sharing how art has helped them grow, these young leaders will become powerful voices for change inspiring others and reinforcing the program's long-term impact. Ultimately, this initiative is about more than murals it's about creating a sustainable outlet for youth to discover their potential, reclaim their narratives, and contribute positively to their communities.



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

RAPS AND APPS INC
319 N MESQUITE ST UNIT 4
CORPUS CHRISTI, TX 78401

Date:
02/05/2024
Employer ID number:
93-4789454
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: 877-829-5500
Accounting period ending:
December 31
Public charity status:
509(a)(2)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
December 1, 2023
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053431004154

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

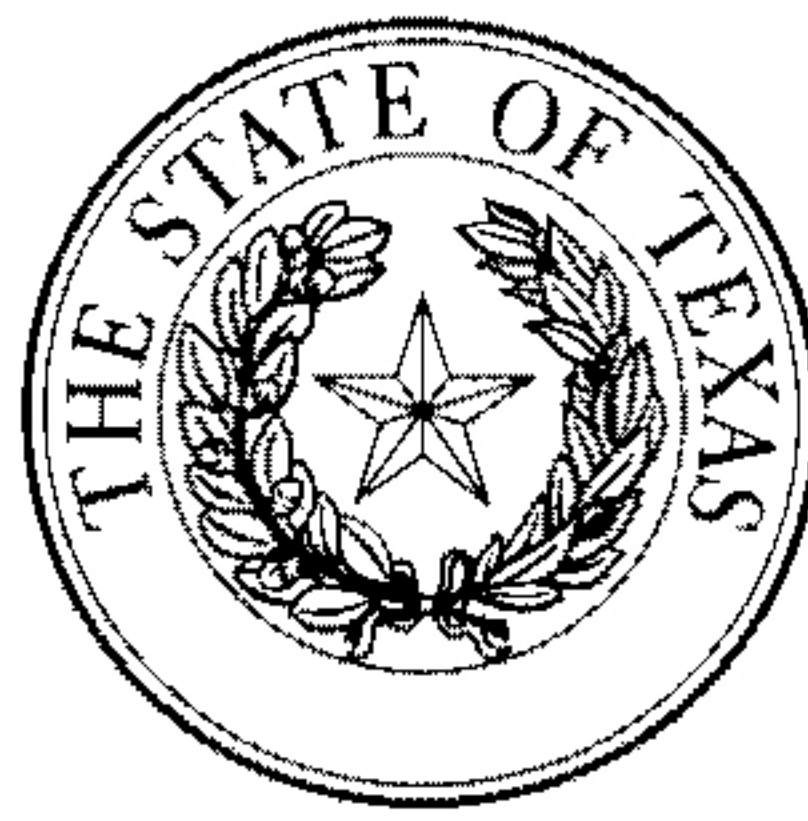
If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements



Office of the Secretary of State

CERTIFICATE OF FILING OF

Raps and Apps, Inc.
File Number: 805323257
Assumed Name:
Murals For A Cause

The undersigned, as Secretary of State of Texas, hereby certifies that the assumed name certificate for the above named entity has been received in this office and filed as provided by law on the date shown below.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law hereby issues this Certificate of Filing.

Dated: 07/22/2024

Effective: 07/22/2024



A handwritten signature in black ink that reads "Jane Nelson".

Jane Nelson
Secretary of State

Raps & Apps (Murals For A Cause) Annual

Operating Budget Fiscal Year: 2024

Total Operating Budget: \$117,350

Programmatic Costs

Category	Amount
Artistic Salaries & Contracts	\$40,000
Program Materials	\$10,250
Youth Support Services	\$36,000
Total Programmatic Costs	\$86,250

Administrative Costs

Category	Amount
Administrative Salaries	\$9,000
Office Expenses	\$2,500
Total Administrative Costs	\$11,500

Marketing and Outreach

Category	Amount
Promotional Materials	\$4,000
Community Engagement Events	\$2,000
Public Relations	\$1,000
Total Marketing & Outreach	\$7,000

Category	Amount
Travel for Staff and Artists	\$4,500
Total Travel & Logistics	\$4,500

Volunteer and In-Kind Contributions

Category	Equivalent Value
Volunteer Hours (400 hours @ \$25/hour)	\$7,500
In-Kind Donations (materials, space, services)	\$2,000
Total Volunteer & In-Kind	\$9,500

Contingency Fund

Category	Amount
Reserve for Unforeseen Expenses	\$4,750
Total Contingency Fund	\$4,750

Budget Summary

Category	Amount
Total Programmatic Costs	\$86,200
Total Administrative Costs	\$11,500
Total Marketing & Outreach	\$7,000
Total Travel & Logistics	\$4,500
Contingency Fund	\$4,750
Grand Total	\$115,000
Total Volunteer & In-Kind	\$9,500

Income Breakdown

Category	Amount
Corporate Sponsorships	\$30,000
Government & Private Grants	\$40,000
Partnerships / In-Kind	\$20,000
Community Fundraising	\$15,000
Local Business Sponsorships	\$12,350
Grand Total	\$117,350

Raps & Apps (Murals For A Cause)
Annual Operating Budget Fiscal Year: 2025
Total Operating Budget: \$250,000

Programmatic Costs

Category	Amount
Artistic Salaries & Contracts	\$80,000
Program Materials	\$22,500
Youth Support Services	\$85,000
Total Programmatic Costs	\$187,500

Administrative Costs

Category	Amount
Administrative Salaries	\$18,000
Office Expenses	\$7,000
Total Administrative Costs	\$25,000

Marketing and Outreach

Category	Amount
Promotional Materials	\$8,000
Community Engagement Events	\$4,000
Public Relations	\$2,000
Total Marketing & Outreach	\$14,000

Category	Amount
Travel for Staff and Artists	\$6,000
Total Travel & Logistics	\$6,000

Volunteer and In-Kind Contributions

Category	Equivalent Value
Volunteer Hours (400 hours @ \$25/hour)	\$10,000
In-Kind Donations (materials, space, services)	\$3,000
Total Volunteer & In-Kind	\$13,000

Contingency Fund

Category	Amount
Reserve for Unforeseen Expenses	\$7,500
Total Contingency Fund	\$7,500

Budget Summary

Category	Amount
Total Programmatic Costs	\$187,500
Total Administrative Costs	\$25,000
Total Marketing & Outreach	\$14,000
Total Travel & Logistics	\$6,000
Contingency Fund	\$7,500
Grand Total	\$500,000
Total Volunteer & In-Kind	\$13,000

Income Breakdown

Category	Amount
Corporate Sponsorships	\$75,000
Government & Private Grants	\$85,000
Partnerships / In-Kind	\$60,000
Community Fundraising	\$10,000
Local Business Sponsorships	\$20,000
Grand Total	\$250,000

Arts For At Risk Youth

Scope: 5 Murals

Budget: \$75,000 (\$15,000 per mural)

Programmatic Costs (Total: \$75,000)

Category	Amount
Artistic Salaries & Contracts	\$30,000
Youth Engagement & Support	\$12,500
Program Materials & Supplies	\$10,000
Wall Preparation & Equipment	\$6,000
Documentation	\$5,000
Project Management & Coordination	\$6,000
Contingency Fund	\$5,500

Programmatic Costs (Per Mural Project: \$15,000)

Category	Amount
Artistic Salaries & Contracts	\$6,000
Youth Engagement & Support	\$2,500
Program Materials & Supplies	\$2,000
Wall Preparation & Equipment	\$1,200
Documentation	\$1,000
Project Management & Coordination	\$1,200
Contingency Fund	\$1,100

